

OUR PRIORITIES

Improving Business Efficacy and Ethics

Achieving a higher standard of ethical conduct in business and public service is today, as never before, a concern for us all.

A new standard of accountability and transparency will help avert the catastrophic reverberations of corporate and public service scandals and the erosion of public confidence. Central to this issue is, we believe, the convergence of knowledge and morality.

In our own way, we believe we can help.

Saint Mary's University has partnered with The Atlantic School of Theology to establish the Atlantic Centre for Ethics and Public Affairs (ACEPA). Our aim is to help business, government, academic and community decision-makers navigate the turbulent waters of ethical conduct.

Through the *Hearts & Minds* Capital Campaign, Saint Mary's will provide the

\$1 million needed to renovate and renew the heritage facilities that will become home to ACEPA. It is the place where leading academics, business leaders, theologians, students and community partners will gather to study and promote discussion on ethical practices in business and government affairs. We see the integration of these best practices into the curriculum.

At Saint Mary's University, we also seek every opportunity to develop the whole student. We also want to encourage increasingly vibrant discussion and practice on ethics in business and government. These priorities will come together at the Atlantic Centre for Ethics and Public Affairs, and be reflected in curricula.

The result may well be generations of professionals who follow their dreams with both their hearts and their minds.

