

HEARTS & MINDS



REACH MINDS | TOUCH HEARTS

CAMPAIGN CURRENTS

REACHING GOALS.

BMO  **Financial Group**



BMO Financial Group invested \$400,000 in the *Hearts & Minds* of Saint Mary's University students.

This gift represents BMO's commitment to the future of the University and to the future of our students.

The return on investment is high - better facilities and an enhanced learning experience for students with a passion to learn.

Partners like BMO Financial Group help Saint Mary's students reach their goals.

The *Hearts & Minds* Capital Campaign is one step closer to success, thanks to BMO Financial Group.

On behalf of the students, faculty, staff and alumni of Saint Mary's, we extend a sincere thank you.

From Left to Right:
Paul J. Dyer, Chair, Saint Mary's University Board of Governors
Tony Comper, President & CEO, BMO Financial Group
Dr. J. Colin Dodds, President, Saint Mary's University
Zach Churchill, President, Saint Mary's University Student Association
Paul D. Sobey, Chair, Hearts & Minds Capital Campaign

"Leadership and learning are indispensable to each other."

President John F. Kennedy

REACH MINDS & TOUCH HEARTS
CAMPAIGN CURRENTS - ISSUE No. 4

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Senior Administration Makes a Difference!

Saint Mary's University Senior Administrators have demonstrated their support of the *Hearts & Minds* Capital Campaign with 100% of the 29 members collectively pledging over \$60,000 towards the Campaign!

Kim Squires, Director of Human Resources, along with Keith Hotchkiss Director of Student Services acted as "Campaign Champions", approaching other members of Senior Administration, educating peers about the goals of the *Hearts & Minds* Campaign and inviting support.

"Saint Mary's is special and I want to do what I can to continue its tradition of exceptional education and strong community," says Kim Squires. "I encourage everyone to find out more and get involved."

The Campaign's \$40 million goal will be an investment in students and faculty through new student financial aid, academic chairs and professorships. Other priorities include new and renewed facilities for health and wellness promotion, science education, learning commons space and renewed childcare facilities.

The Campus Community portion of the Campaign is vital to its overall success. The full participation of faculty and staff - to the extent of each individual's abilities - sends a strong signal to the community. Many external donors want to know the support of the Campus Community when they consider their gift.



Keith Hotchkiss
Director, Student Services

"I think everyone can see the value and positive impact of this Campaign," says Keith Hotchkiss. "A successful Campaign means improved and new facilities and services on campus, and more scholarships and bursaries. Students, faculty, staff and community - everyone will benefit with our support."

Congratulations and THANK YOU to members of Senior Administration for a remarkable effort!



Priority Focus - Undergraduate Student Aid

Our students today are tomorrow's leaders. Saint Mary's is proud to provide educational opportunities to those with a passion to learn.

So, increasing **student financial aid** is a priority of the *Hearts & Minds* Campaign.

A major barrier to many potential students is the cost and resulting debt load of post-secondary education. The Campaign is committed to breaking down those barriers and offering more opportunity.

Students come to Saint Mary's University from all walks and stages of life to pursue their dreams. We're dedicated to ensuring that those with a passion to learn aren't forced to choose another path solely because of money.

New Undergraduate Student Aid We're On Our Way!

